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USPTO FACSIMILE COVER SHEET

To:

Commissioner for Patents

Fax Number:

(571) 273-8300

Date:

September 16, 2005

Pages:

16 pages (including this cover sheet)

MESSAGE:

METHOD AND APPARATUS FOR TIME-AWARE AND LOCATION-AWARE MARKETING Application No. 09/805,310 Examiner B. Jackson Art Unit 2685

Amendment Transmittal
Petition and Fee for Extension of Time
Completed Credit Card Payment Form
Amendment

696.004

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FERENCE & ASSOCIATES Amendment Transmittal

SEP 1 6 2005

Atty. Docket No. 696.004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Srinivasan et al.

Serial No.

09/805,310

Examiner: B. Jackson

Filed

March 13, 2001

Group Art Unit: 2685

For

METHOD AND APPARATUS FOR TIME-AWARE AND

LOCATION-AWARE MARKETING

HON. COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an Amendment in the above-identified application.

Applicant requests an extension of time to respond to the outstanding Office Action. A Petition for 1. \boxtimes an extension of time is enclosed.

OR

- \boxtimes 2. In the event that an extension of time is required, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition and fee for extension of
- \boxtimes Small Entity status of this application has been previously established. 3.
- A verified statement to establish Small Entity status is enclosed. 4.

CERTIFICATE OF FACSIMILE TRANSMITTAL

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being facsimile transmitted on (571)273-8300 on September 16, 2005 to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Stanley D

tence M

transmitting paper or fee)

of person transmitting paper or fee)

(412) 741-9292 - Facsimile

	NCE & A Iment Tra	SSOCIATES Atty. Docket No. 696.004 smittal
5.		Also enclosed:
6.		No additional filing fee is required.
7.		The filing fee has been calculated as shown below:
	Afte	aining No. Prev. OTHER THAN A
	(Col	1) (Col. 3) RATE FEE RATE FEE - ** 20 = * 0 x \$25 = 0 O x \$50 =
	4	_ *** 3 = * 1 x \$100 = 100 O x \$200 = R
	tiple Depen esented	
110	aciitou	TOTAL = \$100 DO TOTAL = \$
**	If the "High	of Col. I is less than the entry in Col. 2, write "0" in Col. 3. In this pace is less than 20, write "20" in this space is less than 20, write "20" in this space is two. Prev. paid for" in this space is less than 3, write "3" in this space. Applicant encloses herewith a check for \$ to cover the filing fee. Attached is a completed Credit Card Payment Form. The Commissioner is hereby authorized to charge the \$\frac{100.00}{100.00}\$ filing fee to the credit card identified in the Credit Card Payment Form submitted herewith. The Commissioner is hereby authorized to charge payment of any additional filing fees associated
		with this communication or credit any overpayment to the credit card identified in the Credit Card Payment Form submitted herewith.
		Respectfully submitted,
Dated: 16 September 2005 By Stanley D. Ferchce MI Reg. No. 33,879		
Mailing Address:		
Customer No. 35195 FERENCE & ASSOCIATES 409 Broad Street Pittsburgh, Pennsylvania 15143 (412) 741-8400		